



Your every-day marketing assistant



Overview

Mrki.ai is your virtual marketing assistant helping you to foster connections with your customers faster.

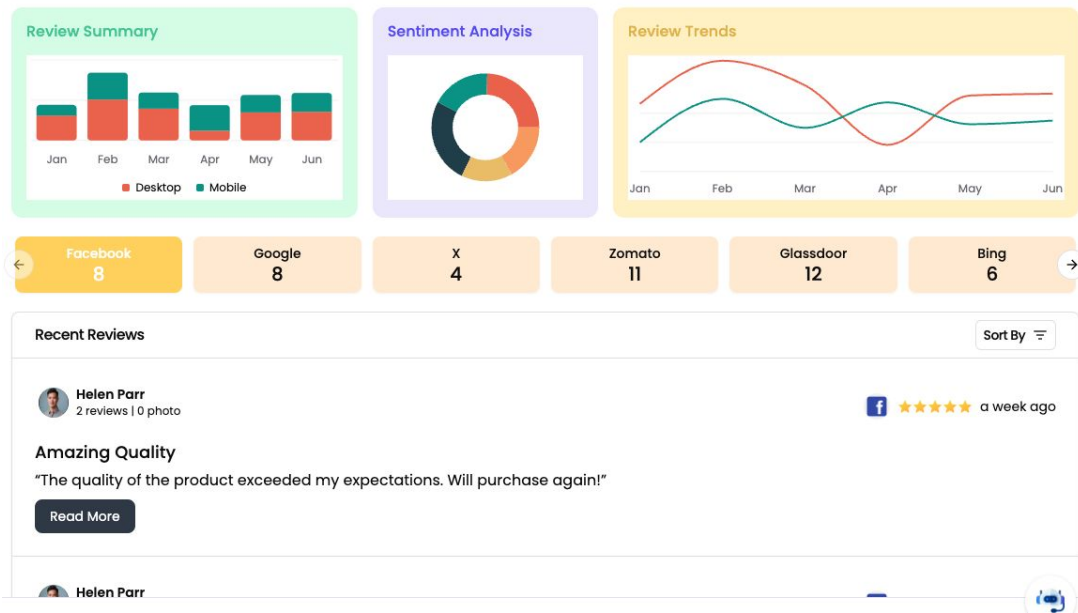
You can:

- Understand your online presence and customer sentiment
- Get recommendations and action to improve your companies online presence
- View and reply to any reviews through a single pane of glass
- Drive marketing campaigns on key social platforms

Getting a snapshot of your online presence

Dashboard

View progress and sentiment analysis of reviews collected.

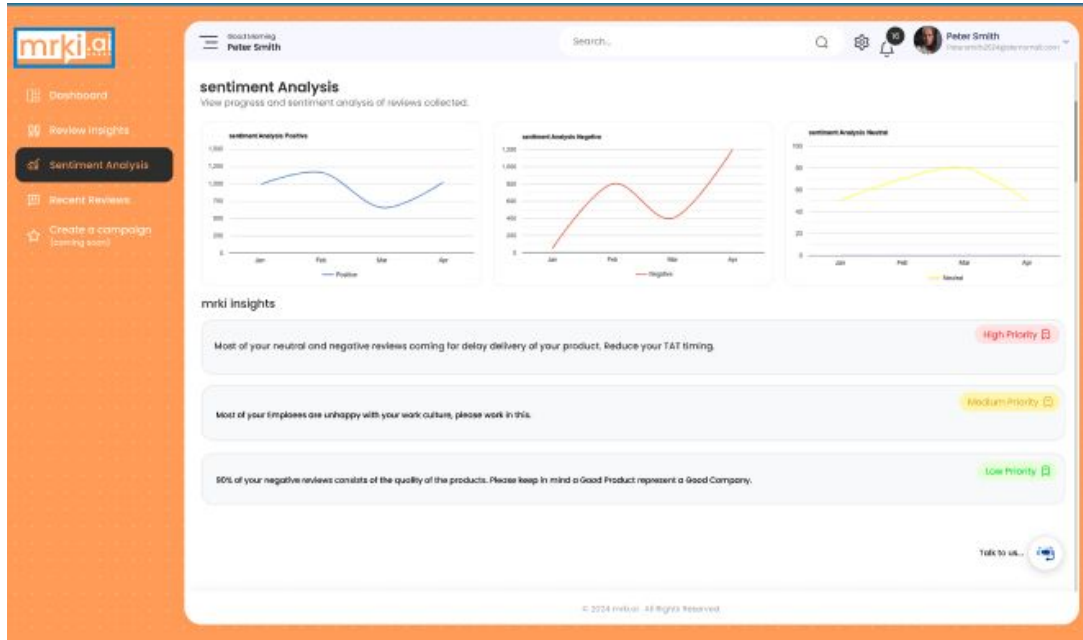


See your reviews across platforms in one click

Understand trend for your score and sentiment

Read your most recent reviews

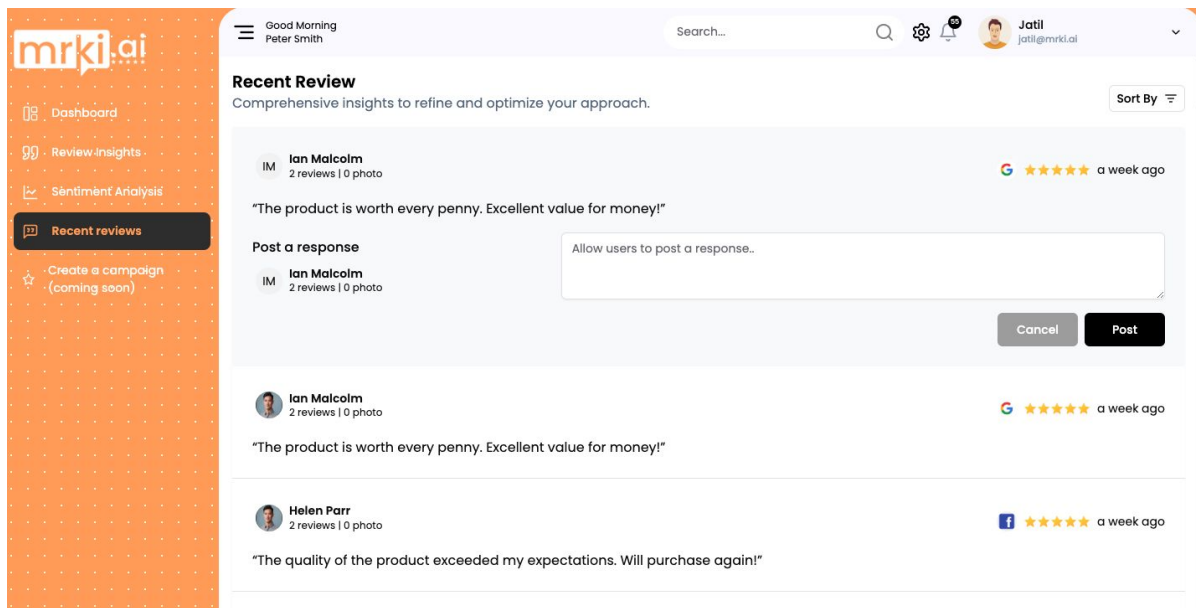
Understanding the sentiment and what to do



See your Sentiment score

Get recommendations for actions based on our AI based recommendation engine

Responding simply to your customers

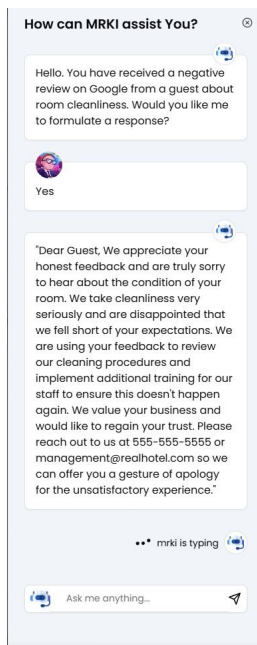


The screenshot displays the mrki.ai dashboard interface. On the left, a navigation sidebar includes 'Dashboard', 'Review insights', 'Sentiment Analysis', 'Recent reviews' (highlighted), and 'Create a campaign (coming soon)'. The main content area is titled 'Recent Review' and shows a list of reviews. The first review is from Ian Malcolm, dated 'a week ago', with a 5-star rating and the text: "The product is worth every penny. Excellent value for money!". Below this review is a 'Post a response' section with a text input field containing the placeholder "Allow users to post a response..", and 'Cancel' and 'Post' buttons. Below the response form, the review is repeated. The second review is from Helen Parr, also dated 'a week ago', with a 5-star rating and the text: "The quality of the product exceeded my expectations. Will purchase again!".

Respond quickly to your customers

Get recommendation for replies through our AI-powered recommendation engine

Interacting with an assistant to get the answers



Interact with our Mrki.ai online agent to:

- Help craft replies to messages
- Get ideas for how to improve your sentiment score
- Get ideas for engagements and campaigns

What outcomes you'll see

01

Save time in reviewing multiple sites to understand what your customers are saying and what you should do in response

02

Respond faster to your customers to improve your engagement

03

More focused advertising and SEO campaigns - making your investments go further!

How to get onboard today